



March 28, 2013
Contact: Tom Schlueter (630) 444-3098
(630) 417-9729 cell

National Public Health Week: Public Health is Return on Investment

The Kane County Health Department is joining with the American Public Health Association to recognize the first week of April as National Public Health Week as a way of creating awareness of the importance of public.

APHA has celebrated the first full week of April as National Public Health Week (NPHW) since 1995 to acknowledge the contributions of public health and highlight issues that are important to improving our nation's health.

Each year, NPHW focuses its effort on a different theme, and this year's theme is "Public Health is ROI: Save Lives, Save Money." The 2013 NPHW theme was developed to highlight the value of prevention and the importance of well-supported public health systems in preventing disease, saving lives and curbing health care spending.

This year's daily themes will be:

- **Monday, April 1: Ensuring a Safe, Healthy Home for Your Family:** Health and safety begin at home. Make prevention a fun family tradition.
- **Tuesday, April 2: Providing a Safe Environment for Children at School:** Schools are the perfect setting for improving child health. Plus, children's health is a rallying point few can ignore.
- **Wednesday, April 3: Creating a Healthy Workplace:** Wellness and safety in the workplace are good for health and for business. Let's make prevention work for us.
- **Thursday, April 4: Protecting You While You're on the Move:** Safety on the go is often in our own hands, but it's also tied to community design. Together, we can turn our streets into roads to better health.
- **Friday, April 5: Empowering a Healthy Community:** Support public health efforts that create healthy opportunities for all. Good health is a community affair.

(MORE)

NPHW—Page 2

Every day next week the Health Department will highlight ways you can action at home, at work or in your community to promote better health. Check our [Facebook](#), Twitter ([@KaneCoHealth](#)) and [website](#) pages each day for these handy tips.

More information about National Public Health Week, including specific actions anyone can take in addressing each these themes, is available by visiting the NPHW website at www.nphw.org.

###